



MATT FONTAINE

GRAPHIC ARTIST

Contact

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Education

1990-1994
Oconomowoc Senior High
1995-1996
Columbus College of Art and Design, OH
(1996-2000)
Otis College of Art and Design, CA

Attributes

Strong leadership
Excellent communication skills
Adaptability and problem-solving abilities
Effective collaboration
Project management expertise

Technical Skills

Brand development
Digital and print design
Motion graphics & animation
Video production & editing
Web development
UI and game design
UX and interactive design
Interactive courseware (ICW) development
Illustration

Clearance

Secret

After earning a Bachelor's degree from Otis College of Art and Design, I have dedicated my career to delivering excellence in design, motion graphics, logic, and illustration across both print and digital media. Since 2002, I've been at the forefront of digital design and interactive media, honing a strong creative vision, effective leadership, and a keen ability to communicate, adapt, and solve complex challenges with innovative solutions.

Experience

Brass Creative - Managing Partner / Creative Director

August 2002 - Present

- Deliver creative solutions across a wide range of media—including ad campaigns, motion graphics, video production, websites, UI/UX design, print collateral, and brand identity—for a diverse client base.
- Lead projects from concept through completion, providing strategic creative direction that aligns with client goals and brand standards.
- Manage fast-paced projects efficiently, consistently meeting tight deadlines without compromising quality or attention to detail.
- Collaborate cross-functionally with marketing, development, and production teams to ensure cohesive visual storytelling across all platforms.
- Leverage deep expertise in industry-standard design tools to produce compelling static and motion-based creative assets.

Highbury Defense Group - Creative Director / Curriculum Developer

July 2019 - Present

- Designed and programmed interactive multimedia solutions—including graphics, layouts, video content, and interactive courseware (ICW)—for Department of Defense (DoD), Department of the Navy (DoN), and NAVWAR systems and applications.
- Created and maintained the NAVWAR List (2019–2024), including the development of custom HTML and CSS templates for its online implementation.
- Contributed to NAVWAR's promotional and marketing initiatives through innovative web development and creative design strategies.
- Designed, developed, and programmed interactive courseware (ICW) and instructional modules for key military systems, including the Naval Tactical Command Support System (NTCSS) and Maintenance Figure of Merit (MFOM).
- Produced engaging training and marketing video content for Highbury Defense Group, supporting both internal and external communication goals.